Keelvar ❯

Optimize Full Truckload Sourcing with Real-Time Market Insights

Enhance your freight procurement with Keelvar's integration to the DAT Rate Lookup API, which provides real-time market rate data from the DAT RateView application. Gain access to comprehensive freight insights across North America's Full Truckload (FTL) market for smarter and more competitive sourcing strategies.

Benchmarking meets optimization

DAT's RateView data provides real-time freight rate data for FTL transportation, enabling businesses to benchmark rates and make informed sourcing decisions across North America. By integrating DAT Rate Lookup data via the DAT RateView application into Keelvar's Sourcing Optimizer, users can compare spot and contract freight rates against industry standards, identify cost-saving opportunities, and strengthen negotiations. New data is processed daily, ensuring access to the most current market rates.

Through Keelvar's integration with DAT, you can expect:

Real-time market insights: Access up-to-date market rates for informed sourcing decisions.

Contract and spot rates: View both contract and spot rates for a comprehensive market overview.

Data-driven insights: Use accurate data to improve supplier feedback and negotiate effectively.

Streamlined API access: Simplified authentication ensures seamless integration of rate data into your sourcing events.

Key benefits to customers

Benchmark freight rates: DAT's database covers over $126bn in freight bills across 68,000+ lanes.

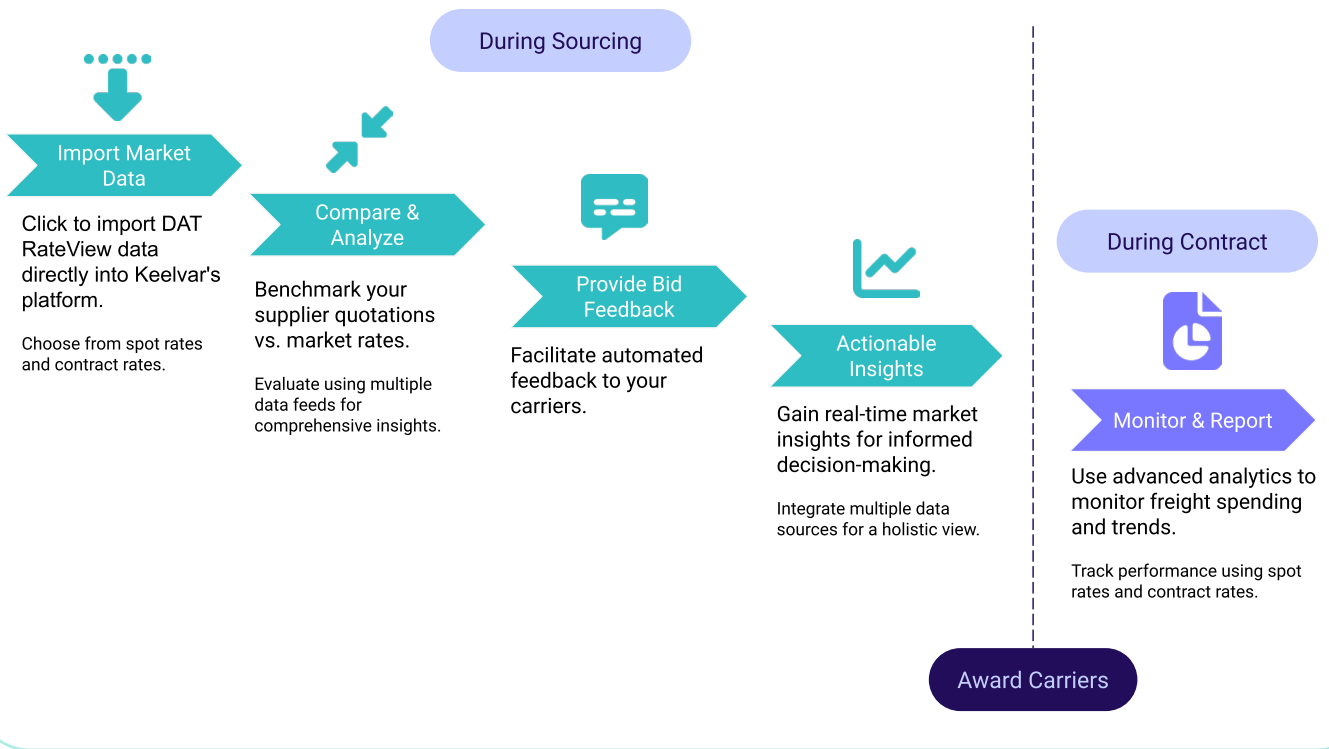**Optimize procurement costs:** Leverage data to identify cost savings and secure better freight rates.

Strengthen negotiations: Use benchmarks to improve carrier negotiations.

Detailed market overview: Access spot and contract market data to guide your sourcing strategy.

This integration is ideal for optimizing your sourcing strategies, improving market visibility, and making informed, data–driven decisions to maintain a competitive edge in the freight market.

During Sourcing

Import Market Data

Click to import DAT RateView data directly into Keelvar's platform.

Choose from spot rates and contract rates.

Compare & Analyze

Benchmark your supplier quotations vs. market rates.

Evaluate using multiple data feeds for comprehensive insights.

Provide Bid Feedback

Facilitate automated feedback to your carriers.

Actionable Insights

Gain real-time market insights for informed decision-making.

Integrate multiple data sources for a holistic view.

During Contract

Monitor & Report

Use advanced analytics to monitor freight spending and trends.

Track performance using spot rates and contract rates.

Award Carriers

> " *This integration with Keelvar delivers advanced freight insights to the shippers who trust our data.*
>
> – Ken Adamo, Vice President of Strategy and Chief of Analytics, **DAT** Freight & Analytics

Enhanced market insights

Gain real-time visibility into freight market trends and fluctuations to better plan your freight procurement strategies and achieve long-term success.

How it works

The integration allows users to add DAT rate data into their bid sheets, specifying origin, destination, rate type (contract or spot), and equipment type. Results can include rate per mile, rate per trip, or additional metadata like the number of contributing reports and escalation applied to provide the rate.

Simple setup: Configuration is managed at the organizational level using DAT RateView credentials.

Caching: Requests are cached for up to 24 hours to reduce repeated requests.

Who is it for?

Requirements:

- Active DAT RateView Combo Pro and Shipper Pro subscriptions.
- API access via both an org service account and individual user accounts.
- Configuration of rate lookup fields in Keelvar's sourcing tool.

> " *With instant access to market insights, customers can confidently optimize their freight sourcing, reduce costs, and navigate challenges with greater precision and efficiency.*
>
> — Alan Holland, CEO & Founder,
> **Keelvar** ❯

About Keelvar

Keelvar is a global leader in sourcing optimization and autonomous sourcing, optimizing over $100 billion in annual spend. Our innovative solutions help companies streamline procurement and improve supplier negotiations.
Contact Keelvar for more information.

About DAT

DAT Freight & Analytics operates the largest truckload freight marketplace in North America. Transportation brokers, carriers, news organizations and industry analysts rely on DAT for market trends and data insights derived from 500 million freight matches and a database of $150 billion in annual market transactions.
Contact DAT for more information.

Keelvar ❯   Speak with one of our experts today by visiting www.keelvar.com