



6 Key Advantages Keelvar has in Transport Sourcing

Sourcing Optimization simplifies transportation sourcing, helping companies with large logistics networks achieve cost savings, secure capacity, and make better decisions—all in an easy-to-use platform.



With Keelvar you can:

Aggregate transport spend

Keelvar lets you combine regional spends into one large event, with no size limits on RFPs. This makes it easy to access volume discounts, encourage carriers to bundle lanes, and receive package offers. Thus, reducing overall transportation costs.

Achieve cost savings through bidder feedback

Keelvar's bidding process provides carriers with real-time feedback on their bids, including rankings and other indicators. This transparency drives competition, encouraging carriers to adjust bids to win, which lowers costs.

Make data-driven decisions to manage your carrier network

Keelvar helps you evaluate current carriers, add new ones, and find the right mix for cost, capacity, and geographic needs. With "What-If" analysis, you can model scenarios such as reducing the carrier pool, adding alternative suppliers, or adjusting rates. These insights uncover and mitigate risks, ensuring a resilient, optimized network for changing conditions.

Ensure reliable capacity commitments

Keelvar enables carriers to commit capacity at both lane and network levels, stabilizing your supply chain and reducing the risk of relying on spot bidding. By securing commitments aligned with demand, Keelvar mitigates the risk of capacity shortages, ensuring carriers can meet demand as planned.

Find cost savings by switching transport modes

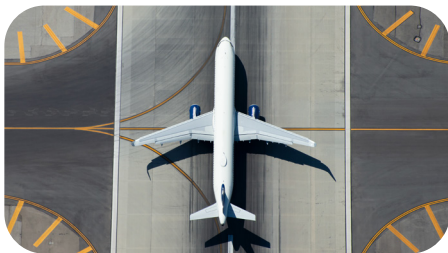
Keelvar enables you to explore mode-shifting options, such as moving from air to ocean, while evaluating costs and risks. This flexibility lets you make cost-effective choices without sacrificing efficiency.

Customize sourcing to fit diverse needs

Keelvar enables you to apply specific rules based on stakeholder and regional needs, making it easy to run and compare scenarios. By addressing diverse requirements, you can mitigate risks tied to non-compliance, service-level failures, or capacity imbalances. Thus, ensuring alignment with stakeholders and a more resilient supply chain.

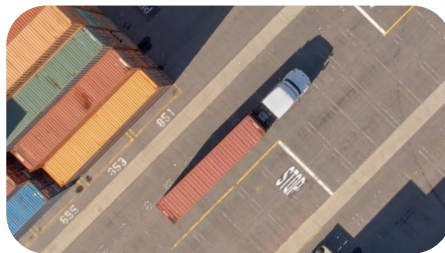
Real world success:

Keelvar's solutions are trusted across industries and transport modes, delivering results for our enterprise customers like:



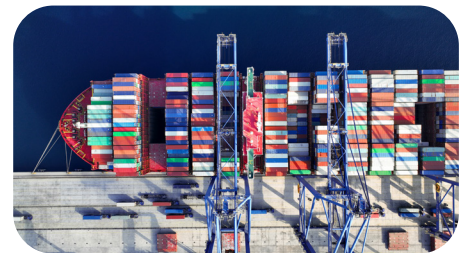
Carlsberg: Optimized €600 million in logistics by moving from spreadsheets to Keelvar's Sourcing Optimizer, enhancing their sourcing approach.

[Learn more](#)



CJ Logistics America: Switched to Keelvar to replace manual processes with a more agile sourcing approach, improving efficiency.

[Learn more](#)



Schneider Electric: Streamlined ocean freight operations, improving data quality and time savings with Keelvar's scenario evaluations.

[Learn more](#)

Ready to optimize your transport sourcing? Speak with our expert team to see how Keelvar's Sourcing Optimizer can help you achieve savings and sourcing stability. [Book a demo today.](#)